



# Cost Savings with Changing Infrastructure Case Study

## How to save when requirements are still changing

### SkyBOX.net



SkyBOX is a cross-border shopping facilitator, where clients around the world pay a membership fee to have a suite number with a physical address in the US and Europe for their internet or catalog purchases from anywhere in the world. This means that all the products bought by our clients can be delivered by SkyBOX directly to their homes or offices, in any country.

#### THE CHALLENGE

SkyBOX is growing rapidly and with new contracts, comes the need to host additional workloads in the AWS Cloud. As their infrastructure grows, SkyBOX has been working to increase their performance by shifting where the workloads are hosted and the sizing of the EC2 and RDS Instances powering them. With an ever changing infrastructure, identifying the best way to save money with Reserved Instances became difficult.

#### THE SOLUTION

To capture the significant amount of savings available while working on modifying their infrastructure, SkyBOX brought in StratCloud to continuously monitor and optimize their Reserved Instance Fleet.

"We wanted to run cost-effectively while our infrastructure decisions were in flux. StratCloud was flexible enough to help us maximize our savings during this time" says Emilio Lizarraga, VP of IT at SkyBOX.

#### THE BENEFITS

##### Eliminate Unused RIs

SkyBOX's engineers were free to move workloads around without worrying about if they needed to modify Reserved

##### Capture All Savings Opportunities

With their changing requirements and workload needs, SkyBOX was not prepared to continuously monitor

##### Zero Distractions for Cloud Team

SkyBox's Cloud Engineering Team was able to focus 100% of their efforts on upgrading their infrastructure to handle

#### ABOUT STRATCLOUD AND AWS

StratCloud is an AWS Technology Partner, providing a fully managed service to handle all of a company's Reserved Instance fleet's needs. Buying, Selling, modifying, and exchanging them to ensure you are saving the most amount of money possible.

Migrating your applications to the AWS Cloud gives you access to on-demand IT resources that can help you innovate faster, reduce costs, and operate more securely.

#### NEXT STEPS

Start achieving the next level of cost savings with AWS & StratCloud - [savings@strat.cloud](mailto:savings@strat.cloud) or visit: [strat.cloud](https://strat.cloud)